









2020 Sponsorships...



## An opportunity for mutual growth

www.chautauqualakepops.com



#### Partnership has been our key to success!

Every year our star studded programming continues the mission of creating "A lifetime of Memories" and growth for our community. Our shows include great Tribute Shows, Lake Night at the Movies, Chautauqua Lake Voices, Special Event Saturday night concerts, Water Ski Shows, and our super Labor Day weekend finale with the Chautauqua Lake Pops Symphony Orchestra and special guest stars!

We introduced reserved seating and creative collaboration with other organizations which has proven instrumental in keeping the floating stage afloat. We have created over \$15 million in economic development annually for the entire region. In spite of difficult economic times we continue to move forward creating jobs and stimulating economic and social growth for everyone.



# BRINGING THE ARTS TO THE PEOPLE

It's What We Do!

We appreciate the generous corporate and individual partners who have invested their money and personal services to continue to make the Chautauqua Lake Pops a major economic and cultural engine for the entire region. Our website, www.chautauqualakepops.com, is full of information and offers easy access to all the Pops programs, plus links to many great opportunities for making your experience with us memorable.





## You've seen the power of the arts at work - right here in our community.

Revitalizing business districts, bringing fresh faces and growing audiences to our area....it's all part of bringing world class talent and family entertainment for all to experience!

Please take a moment to consider the extraordinary impact that the Floating Stage and Chautauqua Lake Pops Concert Series has had throughout the region and please add your name to the list of important supporters who really make great things happen in Mayville, Chautauqua Lake and beyond!

We invite you to join in the excitement of the Chautauqua Lake Pops!

Become a partner of Chautauqua Lake Pops, and benefit today.

> Secure your reserved seats online for any or all of the great performances.

> Become a Sponsor, reach the 1 million people who follow the Pops, and attend the series concerts & events and access the 250,000 people who will visit the Chautauqua Lake area during the summer.



All proceeds help fund the Chautauqua Lake Pops Program, a 501C3 Not for Profit organization.



### Sponsorship Opportunities



#### PLATFORMS: \$10,000/EA (MAX 8 PEOPLE/SHOW)

- Your special upper deck seating with tables and umbrellas for each event.
- Optional table hospitality service will be available for pre ordering.
- Includes Season passes for 8 guests, VIP parking pass and VIP check in.
- · Signage, inclusion in all digital and print advertising materials,
- VIP restroom access,
- · Show presenter.



### VIP GARDEN: \$5000/EA (MAX 6 PEOPLE/SHOW)

- · Beautiful Lakeside yard seating with tables & chairs for each event.
- Optional table hospitality service will be available for pre ordering.
- Includes Season passes for 6 guests, VIP parking pass and VIP check in.
- Signage, inclusion in all digital and print advertising materials,
- VIP restroom access.
- Co-op Show presenter.



## PERIMETER TENT BOX SEATING \$7,500 OR \$500 RENTAL PER SHOW (MAX 6 PEOPLE/SHOW)

Our new limited tent box seating is now available (refer to seating chart)

- Comfortable shaded pop up tents provide tables and chairs for each event.
- Season sponsorship includes optional table hospitality service available for pre ordering.
- Includes Season passes for 6 guests, VIP parking pass and VIP check in.
- Signage, inclusion in all digital and print advertising materials, VIP restroom access.
- Co-op Show presenter.





#### **STAGE SIDE VIP DOCK SLIPS: \$7,500/EA**

- Limited dock slips with signage and security gate.
- Slips are only allowed to be used by the registered owner.



### OTHER SPONSORSHIP OPPORTUNITIES Please call us for more details

- Chautaugua Lake Water Ski Shows & Learn to Ski program
- Major Sponsorship Show Presenter
- Special Event Programming
- Stage Rental

There are many ways to become a sponsor! For more information on becoming a Sponsor of Chautauqua Lake Pops please visit us online at:

www.chautauqualakepops.com 716-969-3989

AMBASSADOR SPONSORSHIP \$20,000 +

DIAMOND SPONSORSHIP \$10,000 +

PLATINUM SPONSORSHIP \$5000 +

GOLD SPONSORSHIP \$2500 +

SILVER SPONSORSHIP \$1000 +

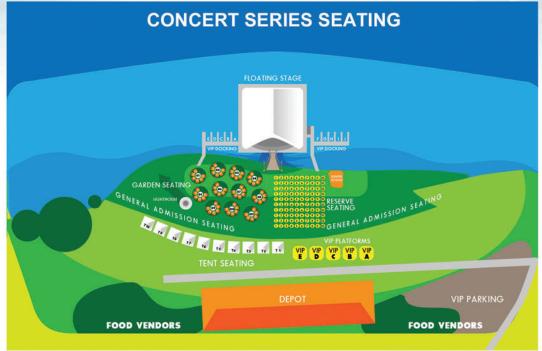
**BRONZE SPONSORSHIP \$250 +** 











## For more information on the CHAUTAUQUA LAKE POPS CONCERT SERIES www.chautauqualakepops.com

Chautauqua Lake Pops 16 Water st, Mayville, NY 14757 Mayville lakeside park/Old Train Station Depot

Phone:716-969-3989

Email: info@chautauqualakepops.com

We are deeply grateful for your support and will cherish your friendship and "LIFETIME OF MEMORIES and DREAMS".

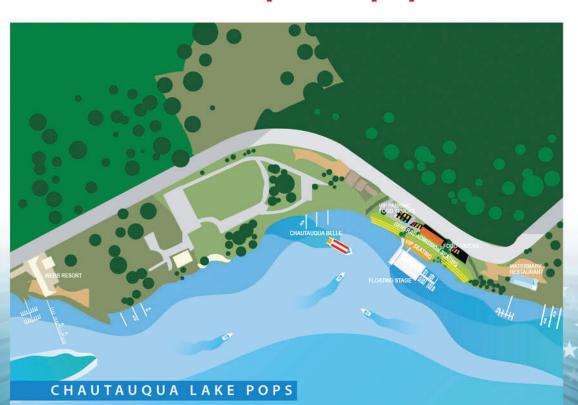
Dan Dalpra Founder/CEO



## We invite you to join in the excitement of the Chautauqua Lake Pops Concert Series!

Please take a moment to consider the extraordinary impact that the Floating Stage has had throughout the region and please add your name to the list of important supporters who really make great things happen throughout the Chautauqua Lake region and beyond!

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